Cesar Bystrom

UX/UI Product Designer



EXPERIENCE

Product Designer

Finliti

April 2021 - Present, San Francisco

Directly collaborated with CTO and Product team to prototype, design and deliver the UI and UX experience with a lean design process: research, design, test, and iterate.

UI/UX Product Designer

Springboard

April 2020 - April 2021 - 1 years, San Francisco

Designed mobile UI applications for various school projects;

In Dogs We Trust | iOS Application

An application that matches pet owners with local licensed pet caretakers. MVP includes landing page, sign-up, profile creation, settings and search functionality, and profile-viewing.

Just | iOS Application

A subscription management application that lets users keep track of recurring subscriptions and upcoming fees. MVP includes a landing page, sign-up, log-in, dashboard access.

Corporate Paralegal

Morrison & Foersster LLP

Aug 2019 - Aug 2020- 1 year, San Francisco

Managed 15+ clients, monitored state tax deadlines and cap tables, and provided information on tax structures, state qualification requirements, and filing deadlines.

Co-Founder

Tailored Forward, LLC

June 2015 - Feb 2018 - 2 years, San Francisco

We launched a B2C e-commerce brand through a build-measurelearn loop to test and see if there was any interest in our product. bystrom.cesar@gmail.com +1 (310) 923 4030

Industry Knowledge

Product Design
User Interface
User Experience
Interaction Design
Wireframing
Rapid Prototyping
Design Research

Tools & Technologies

Figma, Sketch, Marvel, Miro, Invision, Google Analytics...

Other Skills

HTML, CSS

Languages

Swedish (native)
English (professional)

Social

https://bildkritik.com/ www.linkedin.com/in/cesarbyström https://dribbble.com/ Cbystrom

Education

Springboard (UX/UI)
Cal State Northridge (B.A)